

SUPERIOR
EQUIPMENT SALES, INC.
An Employee Owned Company

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To: Future Maine Bear Hunters

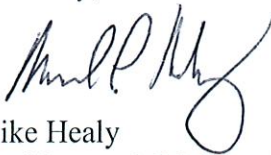
I first contacted Rick 5 years ago inquiring about organizing an incentive bear hunting trip in the Maine woods for my customers. From our first conversation it was evident that he was different from the other guides that I had been talking with. He was the only one who did not talk about percentage of kills and other statistics. Instead he focused on the experience, and fellowship he and his wife Nancy would provide for myself and my clients, along with the preparation and time they dedicated to making everyone have not only a successful hunt but a great time. The choice was easy and I booked a group of 5 immediately. The first year none of my five hunters were successful, but not due to the lack of Rick's efforts, we all saw bears but were unable to close the deal. However, during that trip not only did my clients have an excellent time, but when we left we all felt as though we had developed a friendship with Rick and Nancy due to their hospitality, hard work and just being great people, and of course Nancy's excellent cooking....(I miss those pies as I am typing).

When the year ended and we were deciding on another trip to take we didn't even need to ask, everyone including some new faces wanted to go to Rick and Nancy's again so we booked for opening week. During that week not only was everyone successful the good times, great food, and warm fellowship continued.

We have continued to hunt with Rick and Nancy for the past 4 years and every year has been a great experience. When I was lucky enough to draw a coveted Maine Moose tag personally there was no question who was going to guide me. Opening day of Moose hunting came and three moose encounters later, a huge 50 inch bull was laying on the ground and the fun began.

Personally and as a group I have hunted with Rick five different times and each time has been a great experience for myself and my group. If you are going to book a hunt in Maine I would not hesitate to recommend Rick Theriault. He is the best guide I have ever hunted with, and along with his wife Nancy, makes your Maine hunt an experience you will remember for a life time.

Sincerely,



Mike Healy
President and COO
Superior Equipment Sales Inc.
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